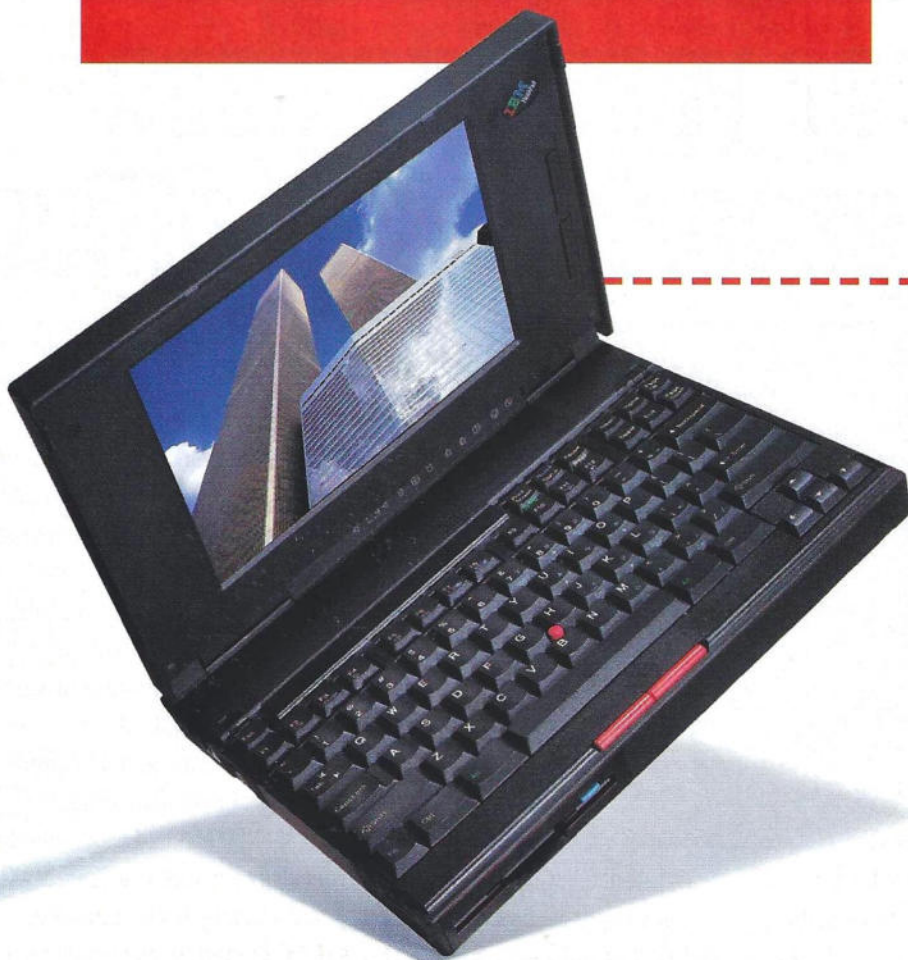


Engineering was showing off again.



*ThinkPad® 360,
power without
the price.*

*Hard Disk: Up to 340 MB**

*Processor: SL Enhanced
Intel486™ SX*

*Display: Mono, dual scan,
active matrix color or color pen*

*PCMCIA Support: Two type I
or type II, or one type III*

*Battery Life: Up to 10 hours***

*8 Pre-loaded Business
Software Packages: Same as in
the ThinkPad 755*

*Weight: 5.6 – 6.8 lbs***

*ThinkPad EasyServ™†: You can
have a ThinkPad repaired and
returned by courier*

*Warranty: 1-year
International Traveler's‡*

Prices starting at \$1,999§

*J.D. Power and Associates
Ranks IBM Highest in Customer
Satisfaction among
Portable Computer Business Users§§*



*MB stands for Million Bytes. Total user accessible capacity may vary slightly based on operating systems environments. **Depends on usage and/or configuration. †ThinkPad EasyServ is available only in U.S. ‡International Traveler's Warranty and other IBM services are available to those ThinkPad customers traveling to countries where the product is sold by IBM and IBM Business Partners. Other restrictions apply. Please ask your sales representative for details. Information or copies of IBM limited warranties are available through IBM and IBM authorized dealers. §Dealer prices may vary. §§1993 J.D. Power and Associates Portable Computer Satisfaction Study. Study conducted among business users.

*ThinkPad 510,
the enormous
sub-notebook.*

Hard Disk: 200 MB

Processor: IBM BL2-50
(50/25 MHz)

Display: Passive matrix color

PCMCIA Support: One type I
or one type II

Battery Life: Up to 8 hours**

8 Pre-loaded Business
Software Packages: Same as in
the ThinkPad 755

Weight: 4.0 lbs

Warranty: 1-year
International Traveler's†

Prices starting at \$2,399[§]

*ThinkPad 755,
the portable
outer limits.*

Hard Disk: Up to 540 MB

Processor: IntelDX4™ 75/50 MHz
SL Enhanced Intel486™
DX2 50/25 MHz

Display: Dual scan
or active matrix color

PCMCIA Support: Two type I
or type II, or one type III

Battery Life: Up to 8 hours**

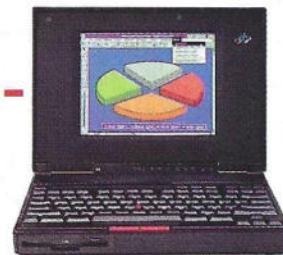
Multi-media: Special effects
and stereo sound™

8 Pre-loaded Business
Software Packages including:
Lotus cc:Mail™
e-mail for the Advantis Network,
OAG FlightDisk™

and SoftNet FaxWorks™ 3.0

Warranty: 3-year
International Traveler's†

Prices starting at \$3,599[§]



The new ThinkPads.

When ThinkPad was first introduced, the trade press proclaimed it the standard by which all other notebook computers should be judged. This, of course, pleased the folks in engineering. So much so, it appears, they've apparently decided to make a habit of receiving bouquets. Just look at the new line of ThinkPads. More power. More storage. More versatile. And a lot more pre-loaded software. Well, all we can say is, if they're going to top this next year, they certainly have their work cut out for them, don't they? To place an order, see your local authorized dealer, or simply call IBM PC Direct at 1 800 426-7129.^{***}



^{**}Only with docking station. ^{***}PC Direct is a registered trademark of Ziff Communications Company and is used by IBM, under license. In Canada, call 1 800 465-7999. IBM and ThinkPad are registered trademarks and EasyServ is a trademark of the International Business Machines Corporation. All other products and/or company names are trademarks of their respective holders. Software products listed are licensed to customers under the non-IBM software vendor's terms and conditions provided with the package. IBM makes no representation or warranties regarding non-IBM software. Simulated screen shots. ©1994 IBM Corp.